

NCADD

A Symbol of Help and Hope

National Council on Alcoholism and Drug Dependence, Inc.



Founded in 1944, the National Council on Alcoholism and Drug Dependence, Inc. logo was developed by NCADD Founder, Marty Mann and adopted by the board of directors in 1958.

The logo combines the medical caduceus (health) and a key (to unlock the doors of understanding).

The wings represent the wings of the Phoenix, the mythical bird which, like so many persons in recovery from the disease of alcoholism and drug addiction, rose again from the ashes of its own destruction.

The NCADD logo, represents the key to recovery, education and understanding, and reflects NCADD's mission for the past 60-plus years.

Dawn of a Vision: The Birth of NCADD



Marty Mann and E.M. Jellinek

Tossing and turning in her bed one cold February night in 1944, Marty prayed for a way to help other alcoholics. Rising from her bed, a plan came to her: “teach people the facts about alcoholism. And, remove the stigma surrounding it, so people could face it unashamed and unafraid, armed with the weapons of knowledge and able to take constructive action.”

Marty’s plan needed scientific support, so Marty approached E.M. Jellinek and Howard Haggard at the Yale Center for Alcohol Studies, who agreed to adopt Marty’s vision: The National Committee for Education on Alcoholism (NCAE).

On October 2, 1944 NCEA opened a tiny office in New York City. For the next 4 years, the staff consisted of Marty and a secretary. The budget for the first year was \$13,000.

The foundation of NCADD was built on three simple ideas:

- Alcoholism is a disease and the alcoholic is a sick person;
- The alcoholic can be helped and is worth helping;
- This is a public health problem and therefore a public responsibility.

NCADD's Vision:

- To share the joy of recovery and knowledge
- To break down barriers of ignorance and stigma
- To encourage individuals, families, companies and communities to seek help

Evolution of NCADD's Mission:

- **1944: NCAE:** National Committee on Alcoholism Education
- **1950: NCA:** National Committee on Alcoholism
- **1957: NCA:** National Council on Alcoholism
- **1990: NCADD:** National Council on Alcoholism and Drug Dependence, Inc.

NCADD Serves and Supports:

- Persons affected by the disease of alcoholism and drug dependence
- Families living with alcoholism and addiction
- Children, Teenagers and their Parents
- Government Policy Makers
- Medical Researchers
- Schools, colleges and community organizations
- Health Care Professionals
- Public Health Professionals
- Educators
- Other National Health Organizations
- The Media

A Network of NCADD Affiliates

A vital part of Marty's vision, a National Network of NCADD Affiliates:

- **Information and Referral:** Provide objective information and referrals to for individuals and family members who are seeking treatment for alcoholism and drug dependence;
- **Prevention and Education:** Offer community-based prevention and education programs, and coordinate local media public education campaigns;
- **Community Awareness:** Raise local awareness through presentations at schools, senior citizen centers, civic organizations and other groups;
- **Advocacy:** Advocate for the rights of alcoholic and other drug dependent persons and their families, at the city, state & national levels of government;
- **Resource Centers:** Serve as a local resource center for information, literature and audiovisual materials.

NCADD Affiliates have developed innovative programs to respond to local community needs:

- **Recovery High School:** providing a supportive, recovery environment where students can achieve their education goals while receiving free alcohol & drug treatment (NCADD Sacramento Region, *Sacramento, CA*)
- **Elderly:** providing specialized services for seniors through the **Well Elderly Program**, offering to help and educate older adults, their families and care givers about substance abuse and misuse (The Council on Alcohol and Drugs, *Houston, TX*)
- **Professional Education and Training:** providing comprehensive program of community education and training courses for alcoholism/addiction professionals, including coursework for counselor credentialing and re-credentialing (Alcoholism Council of New York: *New York, NY*)
- **Children of Alcoholics (COA's):** providing educational and support groups for children of alcoholic or addicted parents (Alcoholism Council of Cincinnati: *Cincinnati, OH*)
- **Teen Driver Intervention:** presenting educational intervention programs for teenage drivers who are arrested for possession of alcohol (Central Nebraska Council on Alcoholism and Addictions: *Grand Island, NE*)
- **Family Support and Intervention:** providing family support groups for people seeking education and intervention for the effects of alcohol and drug dependencies (NCADD of Northwest Florida: *Fort Walton Beach, FL*)
- **Women and Family:** providing innovative residential program for women and children to support recovery and development of skills to overcome a multitude of barriers that make it difficult to sustain recovery, obtain adequate housing and employment (NCADD Phoenix, *Phoenix, AZ*).
- **Public Policy/Advocacy:** A collaborative effort involving concerned individuals, volunteers, persons in recovery, addiction professionals working to shape the outcome of state policy (NCADD New Jersey- Friends of Addiction Recovery- FOAR New Jersey, *Robbinsville, NJ*)

NCADD Affiliates have developed innovative programs to respond to local community needs:

- **Parents and Schools- Underage Drinking:** working with parents and schools to promote healthy parenting skills to limit the incidence of underage drinking (Erie County Council for the Prevention of Alcohol and Substance Abuse: *Buffalo, NY*)
- **Teen Education Program re: Alcohol and Tobacco Ads:** developing educational curricula to raise public awareness of the advertising tactics used by tobacco and alcohol companies to lure young people (Council on Substance Abuse- NCADD: *Montgomery, AL*)
- **Access to Treatment:** designing programs to deal effectively with the problem of alcoholics without access to treatment (Midwestern Connecticut Council On Alcoholism: *Danbury, CT*)
- **Club Drugs:** working with the police department and local bars to prevent the proliferation of club drugs; creating mentoring programs for teens (Council on Alcoholism and Drug Abuse: *Santa Barbara, CA*)
- **Family Education:** provide free, 8 week, education program about common myths about alcoholism and addiction, the complexity of recovery, attitudes toward addictions and recovery (NCADD Maryland: *Baltimore, MD*)
- **Advocacy- Recovery Support:** Client Advocates provide guidance on grievances, appeals and help in resolution of insurance complaints for people having problems with their insurance coverage for alcohol and drug treatment services. (Bucks County Council on Alcoholism and Drug Dependence- PRO-Act: *Doylestown, PA*)
- **Workplace Services:** providing workplace-based services and training for employers/employees in addressing Drug-Free Workplace (DFWP) issues as well as a broad range of personal issues which negatively effect employee job performance. Services provided are in-person, on the telephone, or over the internet (Employee & Family Resources, *Des Moines, IA*)

NCADD and Alcoholics Anonymous (AA)

- Marty Mann, the first woman to get sober in AA, went to the Blythewood Sanitarium after receiving the AA Big Book from her doctor, Harry Tiebout. Bill W., co-founder of AA, became her sponsor.
- Bill W. accompanied Marty Mann to the first meeting re: NCADD between Marty and E.M. Jellinek of the Yale Center of Alcohol Studies.
- Before founding NCADD in 1944, Marty Mann was one of the six “ink-stained wretches,” as Bill W. referred to them, who started the AA magazine, the **Grapevine**, which is still in publication today.
- Bill W. and Dr. Bob were very supportive of the fledgling NCEA, though they ultimately were unable to participate directly in NCEA’s affairs because of the AA traditions of nonaffiliation with outside causes or interests.
- Marty’s story appeared in “**Alcoholics Anonymous**,” Big Book, titled “**Women Suffer Too.**”