

Like Alcohol? BACtrack's National Intoxication Report Tells You Which Cities (And States) Drink the Most

Saturday, 14 June 2014 20:11



Want to know which state ranked as the drunkest last Fourth of July?

You can easily pinpoint this information with a single glance at a new national intoxication report, incorporating data culled from BACtrack Mobile, the first-ever smartphone breathalyzer application.

All the information found in the report, released on Wednesday, was collected anonymously from users of BACtrack Mobile and represents more than 100,000 unique blood alcohol content (BAC) tests. Specifically, the makers of BACtrack Mobile traced levels of intoxication across times of day, dates, cities/states, and seasons.

"Our goal is to enlighten the general public on alcohol consumption habits so that they become more responsible drinkers," said Keith Nothacker, founder of BACtrack. Going forward, he plans to regularly update and analyze the data to glean insights into global drinking habits.

Meanwhile, the rest of us can indulge our Jeopardy!-like fascination with facts and figures on all matters of national drunkenness. Which day last year had the highest average reading (0.115 percent BAC — or about five to eight drinks, depending on your weight)? Oddly, it wasn't New Year's Eve or St. Paddy's day as you might assume but quiet, unsuspecting June 22, 2013, the Saturday following solstice and so among the longest days of the year.

The Geography of Drunk

Quick facts about where the drinks are flowing... or not:

- Montana, South Dakota, West Virginia, Oklahoma, and Idaho have the highest average BAC results in the country (ranging from 0.010 percent for the Big Sky State to 0.089 percent for the Gem State).
- The state with the lowest BAC is New Hampshire (0.012 percent). The four other states rounding at the lowest five are Delaware, Utah, Arkansas, and Wyoming.
- Users in Minneapolis, Denver, and Portland test themselves the most. (Is this related, by any chance, to how frequently they pose for selfies?)
-

Like Alcohol? BACtrack's National Intoxication Report Tells You Which Cities (And States) Drink the Most

Saturday, 14 June 2014 20:11

On average, Californians test slightly lower than New Yorkers: about 0.01 percent less BAC.

- The five cities with the highest BAC averages are West Hollywood, Dallas, Indianapolis, Las Vegas, and Oakland. The lowest city overall? Surprisingly, Texas's largest city, Houston.

Source: Medical Daily, Susan Scutti