

## Vision, Mission and Logo

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### Vision

The Vision of NCADD is:

- To share the joy and knowledge of recovery;
- To break down barriers of ignorance, stigma and discrimination;
- To encourage individuals, families, companies and communities to seek help.

### Mission

The National Council on Alcoholism and Drug Dependence, Inc. (NCADD)

and its Affiliate Network is a voluntary health organization

dedicated to fighting the Nation's #1 health problem – alcoholism, drug addiction

and the devastating consequences of alcohol and other drugs

on individuals, families and communities.

### NCADD Logo: a Symbol of Help and Hope



The NCADD logo combines the medical caduceus (health) and a key (to unlock the doors of

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understanding). The wings represent the wings of the Phoenix, the mythical bird which, like so many persons in recovery from the disease of alcoholism and drug addiction, rose again from the ashes of its own destruction.

Our logo represents the Key to Recovery: Education and Understanding.