

New York Times: A Battle With the Brewers

A recent article in the *New York Times* discussed the affect alcohol has on American Indians in the Pine Ridge Indian Reservation. [Click here to read the story.](#)

The article states in part: *"The human toll is evident here in Whiteclay: men and women staggering on the street, or passed out, whispers of girls traded for alcohol. The town has a population of about 10 people, but it sells more than four million cans of beer and malt liquor annually — because it is the main channel through which alcohol illegally enters the Pine Ridge Indian Reservation a few steps away.*

Pine Ridge, one of America's largest Indian reservations, bans alcohol. The Oglala Sioux who live there struggle to keep alcohol out, going so far as to arrest people for possession of a can of beer. But the tribe has no jurisdiction over Whiteclay because it is just outside the reservation boundary.

So Anheuser-Busch and other brewers pour hundreds of thousands of gallons of alcohol into the liquor stores of Whiteclay, knowing that it ends up consumed illicitly by Pine Ridge residents and fuels alcoholism, crime and misery there. In short, a giant corporation's business model here is based on violating tribal rules and destroying the Indians' way of living."

To read more about Alcohol and Pregnancy - Fetal Alcohol Effects (FAE) [click here](#).

To Understand Alcohol and Alcoholism, [click here](#).